

Fashion and Textile Business Excellence Cooperative

Fashion and Textile Business Excellence Cooperative Newsletter
Exciting updates on events and projects!



Top Textile Entrepreneurship Teams Advance Their Projects with Industry Support

Sponsored by three alums from Nike, Unifi and A & E, FTBEC is hosting the "startup experience" project across two semesters.

Last semester, students in *FTM 310: Entrepreneurship & New Product Development in Textiles* (instructor: Dr. J. Williams) formed 10 startup teams to develop innovative textile products and startup concepts. Throughout the course, students sharpened their entrepreneurial skills, developed business plans, and presented their outcomes to industry professionals.



This semester, through *FTM 491: Innovation and Entrepreneurship in Textiles*, **the top three teams selected from FTM 310 are taking their projects to the next level with industry-sponsored research.** Under the guidance of Dr. B. Ellie Jin and industry supporters, the students will refine their concepts, conduct in-depth market research, and develop product or app-based prototypes.

FTBEC welcomes collaborations that spark innovations and create value for industry, students, and academia. **If you are interested in partnering with us, please contact Dr. Ellie Jin at bejin@ncsu.edu.**

"ANOTHER YEAR TO IMMERSE IN AI"

CLICK TO ADD TO YOUR CALENDAR:



April 1-3, 2026 in Raleigh, NC
Wilson College of Textiles
North Carolina State University

Save the Date ★★ **AI** ★★ **The 2nd Conference in the Textile and Fashion Industries**



NC State **Fashion and Textile Business Excellence Cooperative** brings you to the networking opportunities and intriguing discussions with industry leaders

- **One and a Half Days** of conference program to get the latest updates how AI has transformed our industries
- Optional **Hands-on Workshops** in the use of AI tools to explore real-world applications

STAY TUNED FOR PROGRAM AND REGISTRATION DETAILS

Save the Date! 2026 AI in the Textile and Fashion Industries Conference

We are excited to announce that FTBEC is hosting the second "**AI in the Textile and Fashion Industries**" conference on **April 1-3, 2026**, at the Wilson College of Textiles, North Carolina State University. Building on the success of our first AI conference in August 2024, this second event will deliver deeper insights, state-of-the-art applications, and actionable strategies.

For more information, please visit our [website](#). **Save the date, spread the word, and stay tuned - we can't wait to welcome you!**